



Comprehensive Economic Development Strategy



September 16, 2009



Presentation Overview

- Quick CEDS Overview
- *Vision Hampton Roads*
 - Timeline
 - Committee Structure
- Data Gathering
- HRPDC Request





U.S. Dept. of Commerce Economic Development Administration's CEDS



- Designed to bring together public and private sectors to create an economic roadmap to diversify and strengthen regional economies;
- Analyzes the region's economy and serves as a guide for establishing regional goals and objectives, developing and implementing a regional plan of action, and identifying investment priorities and funding sources;
- Integrates a region's human and physical capital planning in the service of economic development.



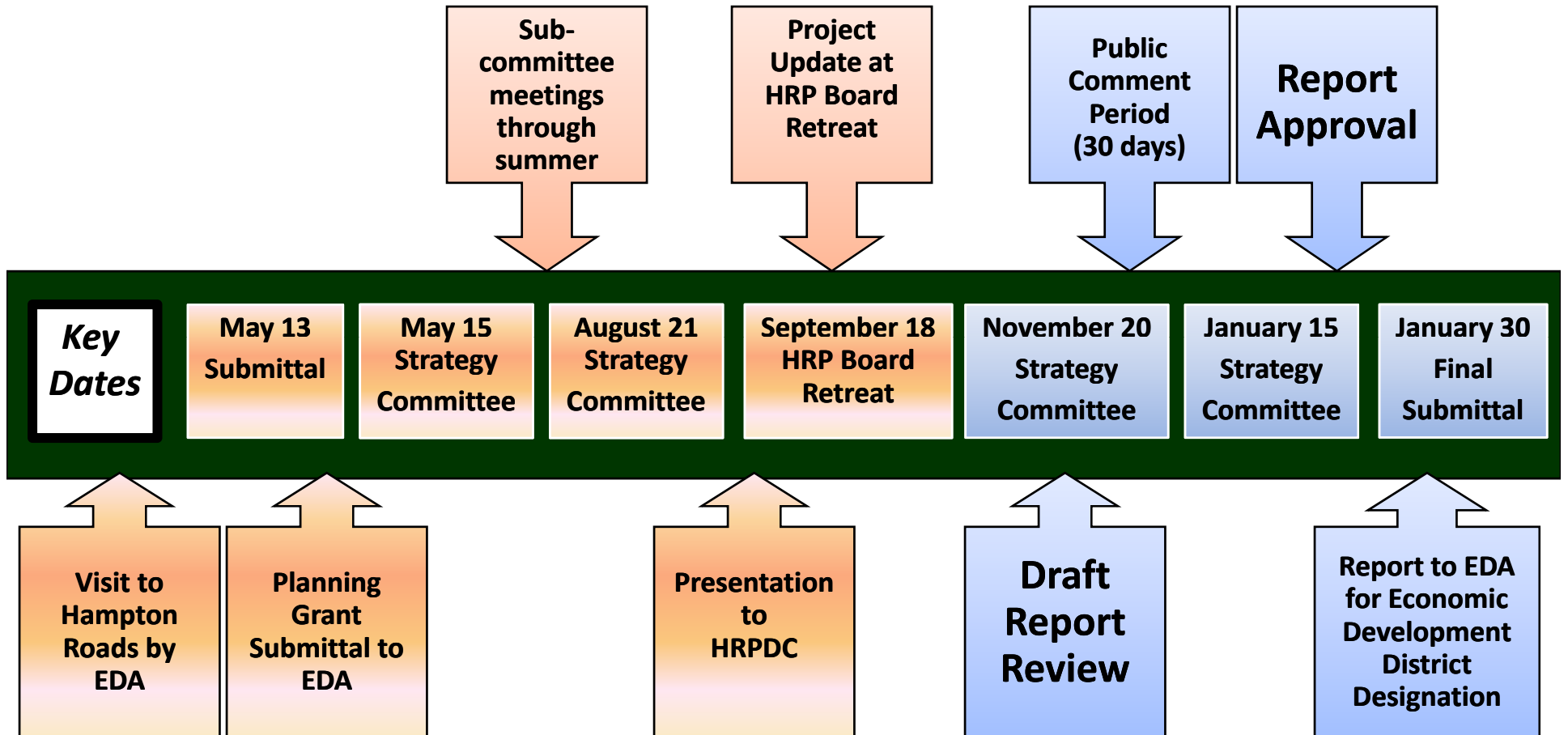
Features of CEDS



- Continuing economic development planning process;
- Broad-based and diverse public and private sector participation;
- Goals and objectives necessary to solve the economic development problems of the region and define the metrics of success;
- Benchmark by which a regional economy can evaluate opportunities with other regions in the national economy;
- Required to apply for investment assistance under EDA's Public Works or Economic Adjustment Assistance Programs.

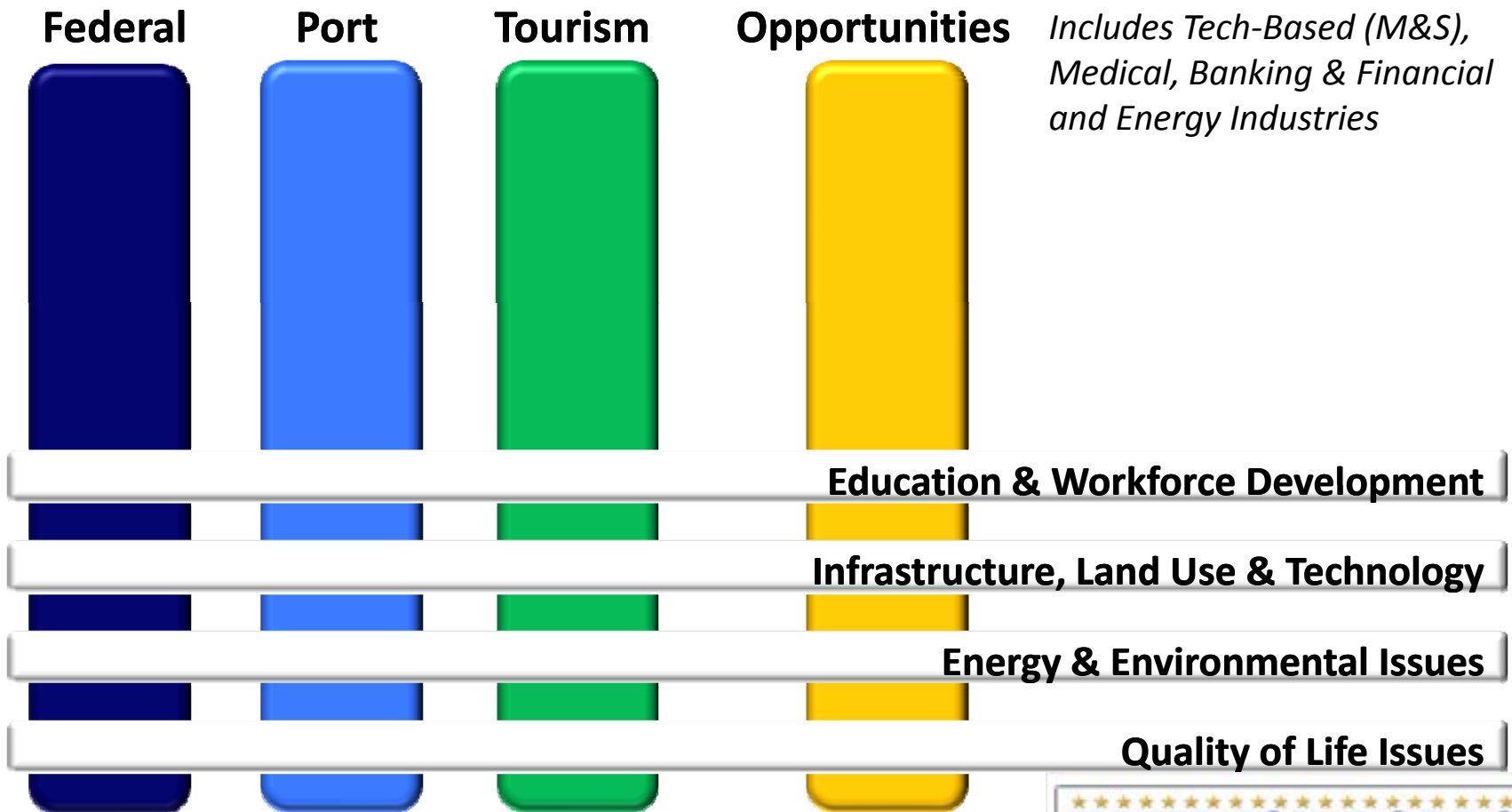


CEDS Timeline



What Structure has been used?

Hampton Roads CEDS Categories



Organizational Chart

Strategy Committee

HRPDC
Dwight Farmer
Co-Chair

Contractor
Kaufman & Canoles Consulting

HRP
Dana Dickens
Project Manager

Federal

Port & Maritime

Tourism Arts & Culture

Opportunities

*Education & Workforce ~ Infrastructure, Land Use & Technology
Energy & Environmental Issues ~ Quality of Life Issues*

Opp Inc.
PCWFD
Community Colleges
Smart Beginnings
Universities
K-12

HRRP
HRTC
HRTI
HRMFFA
VPA
SEVTA
HREDA

Universities
VCERC
Chesapeake Bay Foundation
Elizabeth River Project
CARA Hampton Roads

ULI
HRTPO
Local government
Private sector
Faith-based



VisionHamptonRoads.com



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HAMPTON ROADS PARTNERSHIP

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STRATEGIC PLANS OF HAMPTON ROADS PARTNERSHIP

STRATEGIC PLANS AND ANNUAL IMPACTS

The Hampton Roads Region

The "Hampton Roads" region is located in Southeastern Virginia and is roughly contiguous with the Virginia Beach - Norfolk - Newport News Metropolitan Statistical Area (MSA). Specifically, Hampton Roads as defined by the Hampton Roads Partnership includes the ten (10) cities of Chesapeake, Franklin, Hampton, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach and Williamsburg and the six (6) counties of Gloucester, Isle of Wight, James City, Southampton, Surry and York. Hampton Roads is a diverse region of 1.6 million citizens that includes urban, suburban and rural communities, prosperous as well as distressed areas.



Strategic Plans

2009-2010 Comprehensive Economic Development Strategy: *Vision Hampton Roads*

- [The Hampton Roads Region](#)
- [Approach](#)
- [Capabilities](#)
- [Strategy Committee Members](#)
- [Meeting Notes](#)
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- Membership
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Except as noted, these items are provided in PDF format

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For additional resources, [click HERE for Archives](#). Files larger than 1MB and/or over 50 pages are noted.

Data Sources:

Hampton Roads Chamber of Commerce:

- [Link to Info Shop](#)
Job Seekers Package
Maps, Atlas
Newcomers Package
Visitors Package
"Historic Hampton Roads, Where America Began"

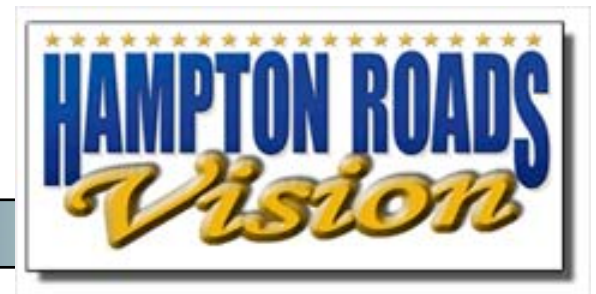
Hampton Roads Economic Development Alliance:

- [Link to Cost of Living Index Calculator](#)
- [Link to Data Analysis Library](#)
Area Informational Overview



Path Forward

- Hampton Roads Partnership Retreat 9/18
- Engage Economic Development Directors
- Sub-Committees Finalize Recommendations
- Draft Report Posted for Public Comment
- Return to HRPDC for Presentation
- Member Community Presentations





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