

# HAMPTON ROADS PERFORMS

## REGIONAL PROFILE

Presented to the Hampton Roads Planning District Commission

Greg C. Grootendorst  
Chief Economist  
October 15, 2008



# Council on Virginia's Future



## Virginia Performs

The image shows a screenshot of the Virginia Performs website. The browser window displays the URL "http://vaperforms.virginia.gov/". The website header includes "Virginia.gov" and "Virginia Performs". The main content area features a map of Virginia divided into regions: Southwest, West Central, Valley, Southern, Central, Eastern, and Hampton Roads. A red box highlights the Hampton Roads region. To the right of the map, a search results panel shows "1 Result Found" for "Localities: Rockingham". The bottom of the page displays coordinates: "X: 382657.29, Y: 56647.68 (Lat: 36.43, Long: -75.23) (UTM North: 26613.38 UTM East: 1016917.05)".

# Hampton Roads Performs



Performance Measures for Quality of Life in Hampton Roads, Virginia - Hampton Roads Performs - Microsoft Internet Explorer

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Measuring the quality of life in Hampton Roads, Virginia

## Hampton Roads Performs

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Hampton Roads Scorecard | Regional Profile | Locality Profiles

Economy Education Health & Family Public Safety Natural Resources Transportation Government & Citizens

### Hampton Roads Partnership Strategic Goals

- Quality Workforce
- Competitive Economy
- Modern Infrastructure

### A Vision for Hampton Roads


Hampton Roads is a region of choice for people to live, work, and visit. The region is unified by a common desire to improve its quality of life through ever-greater economic opportunities and an outstanding environment. By tracking the area's progress, Hampton Roads Performs provides insight into those aspects of life that will improve the area's standing and competitive position.

### Measuring Up in Hampton Roads

### Getting Down to the ABC's

In order to fully benefit from instruction, children must come to kindergarten with many basic skills already established. In Fall 2006, more than 14% of kindergarten students in Hampton Roads were identified as needing extra help with literacy fundamentals. A working group is now exploring what data is available to track and make progress in those areas that help children, families, and communities "get ready" for school.

### Capturing Value Portside



Growth in the port of Hampton Roads has established it as a hub of regional economic activity, which generates many jobs. But Hampton Roads is still largely a "through port," where goods pass through unaltered en route to a final destination. More can be done to encourage development of businesses that add value to many goods before they leave Hampton Roads.

Search the site... Go

### What is Hampton Roads?

- Located in the southeastern corner of Virginia
- 16 counties and cities and a population exceeding 1.6 million

Internet

# Regional Profile

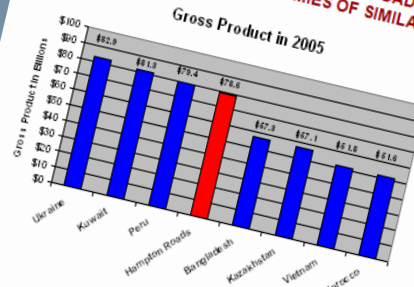
- Historical Overview
- Demographic Information
- Gross Regional Product
- Employment
  - Industry
  - Occupation
- Unemployment
- Income
- Quality of life
  - Housing
  - Health
  - Crime
  - Welfare

# Hampton Roads Regional Benchmarking Study



ED07-02

## 1.1 GROSS PRODUCT IN HAMPTON ROADS COMPARED TO FOREIGN ECONOMIES OF SIMILAR SIZE

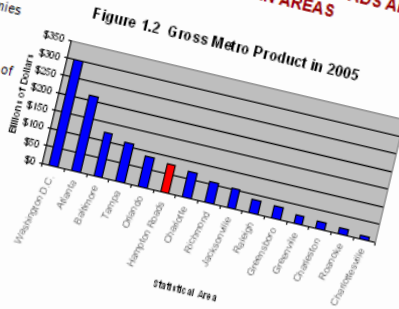


**THE ECONOMY**

**Why is it important:**  
A comparison of the Hampton Roads economy relative to foreign economies of similar size provides some perspective as to the magnitude and potential influence of the regional market.

**How are we doing:**  
The Hampton Roads economy ranks as the 30<sup>th</sup> largest metro economy in the United States. On an international scale, the local economy is comparable to are up to 100 times larger, both in terms of land area and population.

## 1.2 GROSS METRO PRODUCT IN HAMPTON ROADS AND COMPETING METROPOLITAN AREAS



**Why is it important:**  
To understand the relative size of the Hampton Roads metro economy in comparison to other competing metropolitan areas.

**How are we doing:**  
Hampton Roads gross metro product pales in comparison to the economy of Washington D.C. The size of the local economy is much more comparable to those of Charlotte and Orlando.

# QUESTIONS?